



Landscape Nova Scotia Horticultural Trades Association

AWARDS OF LANDSCAPING

Excellence

...featuring the
National Awards of Landscape Excellence



2012
Sponsorship Package



Landscape Nova Scotia Horticultural Trades Association (LNSHTA) was established in 1981 and is a volunteer based provincial trades association representing companies and individuals who conduct business in the landscape and horticulture industry in Nova Scotia. LNSHTA works with its membership and the Canadian Nursery Landscape Association to promote high standards in product quality, professional service and conduct in the landscape and horticulture industry. We have been a voice for the landscape and horticultural industry for 31 years in Nova Scotia, and are committed to providing consumers with options to make informed decisions.

LNSHTA – Our Members; What We Do

- Strive to deliver quality and value to their customers
- Recognize the value and benefits of greenspace to community health and well being
- Promote rural and urban community greenspace development
- Enlighten, inspire and inform government and consumers about the landscape horticulture industry in Nova Scotia

LNSHTA - Awards of Excellence Program

The 2011 Awards of Excellence Program further supports the goals and vision of the LNSHTA. All program entries are judged on a variety of criteria that are consistent with the Canadian Nursery Landscape Association and LNSHTA's Standards and Specifications.

LNSHTA - Awards of Excellence Banquet Gala

The Awards of Excellence Banquet Gala will take place in conjunction with the National Awards which will be taking place in Halifax at the Westin Nova Scotian Hotel in February of 2012. Since the National Awards of Landscape Excellence will be held the same evening, representatives from across the country will be attending. This will be a great time to showcase your company's product nation wide! The National Awards of Excellence Gala will not happen again for many years, so take advantage of this opportunity. This gala will celebrate excellence in the industry and will draw together the LNSHTA membership, CNLA Board and staff, all other provincial association's staff and representatives, National Awards recipients from across the country, landscape architects, municipal representatives, contractors and educators – all stakeholders and representatives of the landscape and horticultural community. This event always draws broad media coverage, award winners and sponsors will have an opportunity to shine!

LNSHTA And YOU - Partnership Opportunities

Be part of an event that raises the bar of professionalism and sets the trend for workmanship. We invite you to benefit from the opportunities available to you through Sponsorship. These award categories include the 13 Awards of Excellence categories and the following Specialty Awards: ICP/SRW, Plant the RIGHT Tree in the RIGHT Place, Environment Stewardship, Community Involvement, Natural Stone, Wood Construction, Garden Design, Waterscaping and Nightscaping, CHT Award and Place of Business.





SPONSORSHIP OPPORTUNITIES

The Awards of Excellence Program is possible through the generosity and hard work of our members. Without your support our landscaping industry may never get the recognition it needs to support this growing industry.

We hope you take the time and consider sponsoring an award. The possible benefits for your company could be endless through promoting in our newsletter, 2012 Atlantic Canada Landscaping Directory and our web site. We will also mention your sponsorship on the radio ads congratulating our winners. We will do our best to promote your company if you help to continue to support our talented and growing industry!

INSTALLATION AWARD SPONSOR: \$2, 000

Includes:

- three complimentary tickets to the National / LNS Awards Banquet Gala in February 2012.
- exclusivity for Installation Award Category
- opportunity to present awards in the Maintenance category at the Awards Banquet Gala
- display space (if needed) and signage placement at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, in advertising, promotional material, radio ads and press releases
- preferred company logo placement; in Landscape NS' newsletter, 2012 Atlantic Canada Landscape Directory, LNS' website with link to company website for the year 2012!
- Free 1/4 pg ad in the spring issue of the GreenNScene

MAINTENANCE AWARD SPONSOR: \$2, 000

Includes:

- three complimentary tickets to the National / LNS Awards Banquet Gala in February 2012.
- exclusivity for Maintenance Award Category
- opportunity to present awards in the Maintenance category at the Awards Banquet Gala
- display space (if needed) and signage placement at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, in advertising, promotional material, radios ad and press releases
- preferred company logo placement; in Landscape NS' newsletter, 2012 Atlantic Canada Landscape Directory, LNS' website with link to company website for the year 2012!
- Free 1/4 pg ad in the spring issue of the GreenNScene

DESIGN AWARD SPONSOR: \$2, 000

Includes:

- three complimentary tickets to the National / LNS Awards Banquet Gala in February 2012.
- exclusivity for Design Award Category
- opportunity to present awards in the Maintenance category at the Awards Banquet Gala
- display space (if needed) and signage placement at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, in advertising, promotional material, radio ads and press releases
- preferred company logo placement; in Landscape NS' newsletter, 2012 Atlantic Canada Landscape Directory, LNS' website with link to company website for the year 2012!
- Free 1/4 pg ad in the spring issue of the GreenNScene

SPECIALTY AWARD: \$1,000 each

Choose the award you wish to sponsor:

- Available**
- Wood Construction n/a
 - Aquascaping n/a
 - Use of Natural Stone
 - Environmental Stewardship n/a
 - Nightscaping n/a

- Community involvement n/a
- SOLD** ICP and SRW
- CHT participation n/a
- SOLD** Plant the right tree in the right place
- NEW! Place of Business n/a**

Specialty Award Sponsorship Includes:

- two complimentary ticket to the Awards Banquet Gala
- opportunity to present the award (you choose) at the Awards Banquet Gala
- signage at the Awards Banquet Gala (provided by your company)
- sponsorship acknowledgement by organizers, as well as in advertising, promotional material and press releases
- company logos and/or name on all printed materials
- company logo placement; in Landscape NS' newsletter, 2011 Atlantic Canada Landscape Directory, LNS' website with link to company website for the year 2011!
- Free business card ad in the spring issue of the GreeNScene

DINNER SPONSOR: \$750

Includes:

- two complimentary tickets to the Awards Banquet Gala
- logo on signage at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, as well as in advertising, promotional material and press releases
- company logos and/or name on all printed materials at tables and the Landscape NS website for the year 2011!
- Free business card ad in the spring issue of the GreeNScene

OTHER SPONSORSHIP OPPORTUNITY INCLUDE:

- SOLD** Entertainment Sponsor \$500
Program Sponsor \$250
Decor Sponsor

Remember sponsorship opportunities can be tailored to your needs and budget.

For more information about sponsorships please contact the LNS office at (902) 463-0519 or info@landscapenovascotia.ca!

HST not included in price!

