



Landscape Nova Scotia
Awards of
Excellence



2009
Sponsorship Package



Landscape Nova Scotia Horticultural Trades Association (LNSHTA) was established in 1981 and is a volunteer based provincial trades association representing companies and individuals who conduct business in the landscape and horticulture industry in Nova Scotia. LNSHTA works with its membership and the Canadian Nursery Landscape Association to promote high standards in product quality, professional service and conduct in the landscape and horticulture industry. We have been a voice for the landscape and horticultural industry for more than 25 years in Nova Scotia, and are committed to providing consumers with options to make informed decisions.

LNSHTA – Our Members What We Do

- Strive to deliver quality and value to their customers
- Recognize the value and benefits of greenspace to community health and well being
- Promote rural and urban community greenspace development
- Enlighten, inspire and inform government and consumers about the landscape horticulture industry in Nova Scotia

LNSHTA - Awards of Excellence Program

The Awards of Excellence Program further supports the goals and vision of the LNSHTA. All program entries are judged on a variety of criteria that are consistent with the Canadian Nursery Landscape Association and LNSHTA's Standards and Specifications.

LNSHTA - Awards of Excellence Banquet Gala

The Awards of Excellence Banquet Gala will take place in conjunction with the Annual General Membership Meeting on December 2nd, 2009 at the Ramada Hotel in Dartmouth, NS. This gala will celebrate excellence in the industry and will draw together the LNSHTA membership, landscape architects, municipal representatives, contractors and educators – all stakeholders and representatives of the landscape and horticultural community. This event always draws broad media coverage, award winners and sponsors will have an opportunity to shine!

LNSHTA And YOU - Partnership Opportunities

Be part of an event that raises the bar of professionalism and sets the trend for workmanship. We invite you to benefit from the opportunities available to you through Sponsorship. These award categories include the 13 Awards of Excellence categories and the following Specialty Awards: ICP/SRW, Plant the Right Tree in the Right Place, Natural Stone, Wood Construction, Garden Design, Waterscaping and Nightscaping and a new category Retail Centre.





SPONSORSHIP OPPORTUNITIES

The Awards of Excellence Program is possible through the generosity and hard work of our members. Without your support our landscaping industry may never get the recognition it needs to support this growing industry.

We hope you take the time and consider sponsoring an award. The possible benefits for your company could be endless through promoting in our newsletter, 2010 Atlantic Canada Landscaping Directory and our web site. We will do our best to promote your company if you help to continue to support our talented and growing industry!

INSTALLATION AWARD SPONSOR: \$2, 000

Includes:

- two complimentary tickets to the Awards Banquet Gala on December 2nd.
- exclusivity for Installation Award Category
- opportunity to present awards in the Maintenance category at the Awards Banquet Gala
- display space (if needed) and signage placement at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, in advertising, promotional material and press releases (company logos and/or name on all printed materials or advertising)
- preferred company logo placement; in Landscape NS' newsletter, 2010 Atlantic Canada Landscape Directory, LNS' web site with link to company web site for year 2010!

MAINTENANCE AWARD SPONSOR: \$2, 000

Includes:

- two complimentary tickets to the Awards Banquet Gala on December 2nd.
- exclusivity for Maintenance Award Category
- opportunity to present awards in the Maintenance category at the Awards Banquet Gala
- display space (if needed) and signage placement at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, in advertising, promotional material and press releases (company logos and/or name on all printed materials or advertising)
- preferred company logo placement; in Landscape NS' newsletter, 2010 Atlantic Canada Landscape Directory, LNS' web site with link to company web site for year 2010!

DESIGN BUILD AWARD SPONSOR: \$2, 000

Includes:

- two complimentary tickets to the Awards Banquet Gala on December 2nd.
- exclusivity for Design Build Award Category
- opportunity to present awards in the Maintenance category at the Awards Banquet Gala
- display space (if needed) and signage placement at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, in advertising, promotional material and press releases (company logos and/or name on all printed materials or advertising)
- preferred company logo placement; in Landscape NS' newsletter, 2010 Atlantic Canada Landscape Directory, LNS' web site with link to company web site for year 2010!

SPECIALITY AWARD: \$1,000 each

Choose the award you wish to sponsor:

- | | |
|---|---|
| <input type="checkbox"/> Wood Construction | <input type="checkbox"/> Community involvement |
| <input type="checkbox"/> Design | <input type="checkbox"/> ICP and SRW |
| <input type="checkbox"/> Use of Natural Stone | <input type="checkbox"/> CHT participation |
| <input type="checkbox"/> Environmental Stewardship | <input type="checkbox"/> Plant the right tree in the right place |
| <input type="checkbox"/> Nightscaping | <input type="checkbox"/> Community Involvement |
| <input type="checkbox"/> Aquascaping | <input type="checkbox"/> NEW! Retail Centre |

Includes:

- one complimentary ticket to the Awards Banquet Gala
- opportunity to present the award (you chose) at the Awards Banquet Gala
- signage at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, as well as in advertising, promotional material and press releases
- company logos and/or name on all printed materials
- company logo placement; in Landscape NS' newsletter, 2010 Atlantic Canada Landscape Directory, LNS' web site with link to company web site for year 2010!

DINNER SPONSOR: \$750

Includes:

- two complimentary tickets to the Awards Banquet Gala
- banner placement at the Awards Banquet Gala
- sponsorship acknowledgement by organizers, as well as in advertising, promotional material and press releases
- company logos and/or name on all printed materials at tables and the Landscape NS web site 2010!

OTHER SPONSORSHIP OPPORTUNITY INCLUDE:

Nutrition Break at AGM \$250
President's Reception \$250
Program Sponsor \$250

*Remember sponsorship opportunities can be tailored to your needs and budget.
For more information about sponsorships please contact the LNS office at (902) 463-0519 or
info@landscapenovascotia.ca!*

